# **KEIZE MONTOYA**

#### GRAPHIC DESIGN | MULTIMEDIA



#### CONTACT

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Website/Portfolio www.EtherealEnt.com

#### **AWARDS**

#### **Entrepreneur Award**

Recognized for demonstrated achievements in completing entrepreneurial work for clientel

Best Graphic Design Arizona Foothills, 2017, 2021

#### **LINKS**

- fin linkedin.com/in/KeizeMontoya
- facebook.com/KeizeMontoya
- instagram.com/KeizeMontoya
- youtube.com/KeizeShow

#### **NOTABLE**

**Music Video Placement** Footlocker, 900 stores

**Song Placement** AT&T Stadium, Arlington, TX

Viral Music Video Campaign 2.5 million views on YouTube 7.2 million views on Facebook

#### **PROFILE**

Dynamic multimedia graphic designer with a proven track record of delivering impactful visual solutions across diverse creative projects. Known for meticulous attention to detail and a passion for innovation, I specialize in crafting captivating designs that engage audiences and strengthen brand identity.

#### **WORK EXPERIENCE**

Senior Graphic Designer | 2020-2024

Steve LeVine Entertainment & Public Relations

Scottsdale Fashion Week | Ostrich Festival | Wild West Music Festival Fashion Week 4 Kids

• Elevated the creative direction of event campaigns, moving beyond templated designs to deliver more dimensional, on-brand visuals across all platforms.

Art Director | 2020-2024

**Evening Entertainment Group** 

Bottled Blonde | HiFi | Casa Amigos | Sandbar Chauncey Social | RnR | Backyard | Bevvy

• Oversaw all creative production from concept to delivery, including branding, promotional design, and video content for hospitality venues.

### Senior Graphic Designer | 2019-2020

**Entertainment USA** 

• Led the design of marketing materials and event graphics for a network of themed entertainment venues, ensuring brand cohesion.

Lead Graphic Designer | 2015-2019

**Spellbound Entertainment Group** 

W Hotel | Maya Day + Nightclub | Clubhouse | Dakota | District

• Designed visually compelling assets that enhanced brand appeal across multiple nightlife and hospitality properties, managing projects from concept to delivery.

Producer | 2013-2015 iHeartMedia, Inc.

• Assisted in the creation and distribution of radio advertising

## Sound Designer • Graphic Designer | 2011-2013 | 4 Software

• Developed UI/UX audio and graphic elements for iPhone apps, including original music and sound design.

#### **EDUCATION**

**BA • Graphic Design, Visual Communication**Collins College

**CERT.** • Audio Engineering, Master Recording Program II Conservatory of Recording Arts & Sciences

#### **SOFTWARES**

Adobe Creative Suite
Photoshop • Premiere • Illustrator
After Effects • InDesign
Avid Pro Tools

#### **SKILLS**

Graphic Design • Branding
Videography • Video Editing
Digital marketing • Social media
Photo editing • Audio production